

## BOND REPOSITORY OF COLLECTIVE ACTION

### ITALY: Montalbano Oil and Wine Cooperative (Cooperativa Montalbano Olio e Vino)

The aim of the BOND Repository is to share real-life solutions of farmers' and land managers' capacity to develop collective activities and participate in networks involving a wide range of actors. The Repository contains 20 in-depth case studies emerging from the BOND Project, and in addition provides a store-and-share for other initiatives and projects to upload their success stories on an on-going basis.

The Repository is based on EU 'Practice Abstracts' that provide a common format to characterise a project. This makes it possible for readers to contact the project partners and enables the dissemination of project results.

The language is English apart from the project title and abstract.

This Table aims to provide basic information about the organisation or initiative as a whole.

Title (in native language)	Cooperativa Montalbano Olio e Vino
Title (in English)	Montalbano Oil and Wine Cooperative
Editor's name and contact details (address, telephone, email)	Flaminia Vita, <a href="mailto:f.vita@ancalega.coop">f.vita@ancalega.coop</a>
Coordinator name and contact details.	
Partners' names and contact details	
Start date	1953
Main sectors/focus	Olive oil and wine production
Type of organisation (eg coop, network)	Cooperative
Number of members	2300 for olive oil, 470 for wine
Type of members	Farmers
Operating level (local, regional, national etc)	National and international
Funding sources	
Total budget	
Objectives of the initiative	To add value to farmers' produce
Description of main activities	Collection and processing of olives and grapes
Website	<a href="http://www.cooperativemontalbano.it/">http://www.cooperativemontalbano.it/</a>
Links to other websites if appropriate	
Tick if audiovisual material provided	
Tick if project documents provided	

## PRACTICE ABSTRACT 1

This summary should be as interesting as possible for farmers and other practitioners, using easy understandable language.

(Please repeat this template for each project or subproject that you would like to record)

Short title in English	Montalbano Cooperative
<p>Short summary for practitioners in English on the (final or expected) outcomes (1000-1500 characters, word count – no spaces). This summary should at least contain the following information:</p> <ul style="list-style-type: none"> <li>– Main <b>results/outcomes</b> of the activity (expected or final) Include successes such as impact (on policy/productivity/land management etc), effectiveness (have objectives been achieved?), sustainability (economic and environmental), and transferability (can it be adapted and adopted elsewhere?)</li> <li>– The <b>main practical recommendation(s)</b>: including both entrepreneurial elements related to cost, productivity etc as well as how any challenges have been overcome.</li> </ul>	<p>This cooperative has a 50 year history, commencing with 80 members and reaching 5,600 farmers by 2018. 20,200 tons of olives and 3.300 tons of Extra Virgin Olive Oil Toscana are produced every year. The oil is produced and distributed from two mills in Vinci (Firenze) and Lamporecchio (Pistoia). The cooperative also works with other Tuscan oil mills. Equipped with new generation quality producing and packaging lines in order to guarantee a high technological system control of the product, they obtained the following process certifications: ISO 9001:2000; BRC Certification; IFS Certification and product certifications: Product traceability (BVQI); Organic farming (CCPB); Kosher product.</p> <p>The Steering Committee and President are devoted to the members/producers' interests. The decision making, planning on all levels are for common benefits. Members participate in the Annual Meetings to comment, propose and vote on organizational issues.</p> <p><b>Main results/outcomes</b></p> <p>Small producers realized that they would reap more benefits if they associated to produce and sell their oil and other olive products. These benefits comprise: access to modern technology and machinery, promotion, stable markets and job creation in the local community, particularly for young people who are encouraged to value their work.</p> <p>A critical mass of producers are in a better position with regard to all levels of decision making.</p> <p>They are able to influence the process of creating local market regulations according to European Regulations with an emphasis</p>

	<p>on the capacities and needs of local producers.</p> <p>Better promotion and popularization of the local products and of the region.</p> <p><b>The main practical recommendation(s):</b></p> <p>Any new investment represents a challenge for group decision making, and this can be overcome through a common and shared process.</p>
<p><b>Short title in <u>native language</u></b></p>	<p>Coop Montalbano</p>
<p><b>Short summary for practitioners in <u>native language</u></b> <i>(can be the language of the coordinator / one of the partners)</i></p>	<p>Cinquant'anni di storia, da 80 membri all'inizio, i numeri che oggi hanno raggiunto sono 5.600 agricoltori, 20.200 tonnellate di olive e 3.300 tonnellate di olio extravergine di oliva prodotte ogni anno. Produttori e distributori di Olio Extravergine di Oliva Toscana IGP in due frantoi a Vinci (Firenze) e Lamporecchio (Pistoia). La società è affiliata ad altri oleifici toscani. Dotati di linee di produzione e confezionamento di qualità di nuova generazione per garantire un elevato controllo del sistema tecnologico del prodotto, hanno ottenuto le seguenti certificazioni di processo: ISO 9001: 2000; Certificazione BRC; Certificazione IFS e certificazioni di prodotto: tracciabilità del prodotto (BVQI); Agricoltura biologica (CCPB); Prodotto Kosher.</p> <p>Il comitato direttivo e il presidente sono devoti agli interessi dei soci/produttori. Il processo decisionale prevede una pianificazione a tutti i livelli per vantaggi comuni. I soci alle riunioni annuali richiedono, commentano, propongono e votano su ciò che fare o non fare.</p>