

# BOND REPOSITORY OF COLLECTIVE ACTION

## NORWAY: Norsvin

The aim of the BOND Repository is to share real-life solutions of farmers' and land managers' capacity to develop collective activities and participate in networks involving a wide range of actors. The Repository contains 20 in-depth case studies emerging from the BOND Project, and in addition provides a store-and-share for other initiatives and projects to upload their success stories on an on-going basis.

The Repository is based on EU 'Practice Abstracts' that provide a common format to characterise a project. This makes it possible for readers to contact the project partners and enables the dissemination of project results.

The language is English apart from the project title and abstract.

This Table aims to provide basic information about the organisation or initiative as a whole.

Title (in native language)	Norsvin
Title (in English)	Norsvin
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Coordinator name and contact details.	Gustav Grøholt <a href="mailto:Gustav.groholt@norsvin.no">Gustav.groholt@norsvin.no</a> +47 915 11 245
Partners' names and contact details	Norsk Landbrukssamvirke Servicekontor (NAC) <a href="mailto:Eugen.tomte@landbruk.no">Eugen.tomte@landbruk.no</a> +47 91573155
Start date	1958
Main sectors/focus	Pig breeding
Type of organisation (eg coop, network)	Cooperative
Number of members	1450
Type of members	Farmers
Operating level (local, regional, national etc)	National, international
Funding sources	Sales of genetics
Total budget	Appr. 17,5 mill Euro
Objectives of the initiative	To ensure the owners competitiveness through access of swine genetics of best quality and ensure good framework conditions
Description of main activities	Through research and breeding programs Norsvin is improving the swine genetics and producing swine semen for the famers. Through the subsidiary Topigs-Norsvin co-

	owned with the Dutch cooperative Topigs, Norsvin is also providing swine genetics for the international market.
Website	<a href="http://www.norsvin.no">www.norsvin.no</a>
Links to other websites if appropriate	
Tick if audiovisual material provided	x
Tick if project documents provided	

## PRACTICE ABSTRACT 1

This summary should be as interesting as possible for farmers and other practitioners, using easy understandable language.

(Please repeat this template for each project or subproject that you would like to record)

Short title in English	NORSVIN
<p>Short summary for practitioners in English on the (final or expected) outcomes (1000-1500 characters, word count – no spaces). This summary should at least contain the following information:</p> <ul style="list-style-type: none"> <li>– Main <b>results/outcomes</b> of the activity (expected or final) Include successes such as impact (on policy/productivity/land management etc), effectiveness (have objectives been achieved?), sustainability (economic and environmental), and transferability (can it be adapted and adopted elsewhere?)</li> <li>– The <b>main practical recommendation(s)</b>: including both entrepreneurial elements related to cost, productivity etc as well as how any challenges have been overcome.</li> </ul>	<p>NORSVIN was founded in 1958 based on three guiding principles: farmers' independence, progress for the many and achievements by research. Thus the organization is owned and governed by the farmers. 15 county organisations elect representatives to the board.</p> <p>The breeding goals are set by the farmers themselves through the board. Thus, the goals have been balanced not only in terms of economic efficiency, but also animal health and animal welfare are emphasised. In combination with other Norwegian animal health programmes, this has resulted in a very good health situation in the swine population. This is important for Norwegian farmers and consumers and is also the basis for a successful export of swine genetics.</p> <p>Since 1995 NORSVIN has also become involved in international activity. In 2014 it joined forces with the Dutch cooperative Topigs and merged their international activity into Topigs-Norsvin. This is now the second largest provider of swine genetics in the world. The income from international activity is an important funder of further R&amp;D.</p> <p>By establishing their own pig breeding organization, Norwegian pig breeders successfully took control of the genetic development of their pigs. This made it possible to give priority to animal welfare and health. The alternative would be import of genes from international companies with other breeding goals. Modern breeding technology is based on science and innovation. Financing this was becoming more and more difficult for a relatively small organization like Norsvin.</p>

	<p>The solution, to extend the cooperation with farmers in the Netherlands has given financial strength to continue a development governed by farmers. The result of this is an efficient and healthy pig sought by farmers worldwide. The international success is financing further breeding efforts and results which benefits the Norwegian farmers.</p>
<p><b>Short title in <u>native language</u></b></p>	<p>Norsvin</p>
<p><b>Short summary for practitioners in <u>native language</u></b> <i>(can be the language of the coordinator / one of the partners)</i></p>	<p>NORSVIN (Norsk Svineavlslag) ble etablert i 1958 basert på 3 ledestjerner: bondens selvbestemmelsesrett, framgang for de mange og vitenskapens landevinninger. Organisasjonen er eid og styrt av bøndene. 15 fylkeslag utpeker representanter til årsmøtet, som igjen velger styret. Avlsmålene er satt av bøndene selv gjennom styret. Ved det har målene blitt balansert slik at de ikke bare går på økonomisk effektivitet, men også på dyrevelferd og dyrehelse. Sammen med andre dyrehelseprogrammer i Norge, har dette resultert i en svært god helsesituasjon i den norske svinepopulasjonen. Dette er viktig for norske bønder og forbrukere, og er også grunnlaget for suksessen med eksport av norske svinegener.</p> <p>Siden 1995 har Norsvin også vært involvert i internasjonal virksomhet. I 2014 ble den internasjonale virksomheten fusjonert med tilsvarende virksomhet i det hollandske avlssamvirket Topigs til Topigs-Norsvin. Dette er nå den nest største tilbyder av svinegener i verden. Inntektene fra den internasjonale virksomheten er en viktig bidragsyter til videre forskning og utvikling. Ved å etablere sin egen svineavlsorganisasjon tok norske svineprodusenter på en suksessfull måte kontroll over de genetiske egenskapene i svinepopulasjonen. Dette gjorde det mulig å prioritere dyrevelferd og dyrehelse. Alternativet ville ha vært import av gener fra internasjonale selskaper med andre avlsmål.</p>

Moderne avl er basert på vitenskap og innovasjon. Å finansiere dette ble stadig vanskeligere for en relativt liten organisasjon som Norsvin. Ved å utvide samvirket til samarbeid med bønder i Nederland har gitt finansiell styrke til å fortsette utviklingen styrt av bønder. Resultatet av dette samarbeidet er en effektiv og sunn gris som er etterspurt av bønder over hele verden. Suksessen i det internasjonale markedet finansierer videre avlsarbeid som gir resultater og nytte for norske bønder.