

BOND REPOSITORY OF COLLECTIVE ACTION

UK: Land Workers Alliance

The aim of the BOND Repository is to share real-life solutions of farmers' and land managers' capacity to develop collective activities and participate in networks involving a wide range of actors. The Repository contains 20 in-depth case studies emerging from the BOND Project, and in addition provides a store-and-share for other initiatives and projects to upload their success stories on an on-going basis.

The Repository is based on EU 'Practice Abstracts' that provide a common format to characterise a project. This makes it possible for readers to contact the project partners and enables the dissemination of project results.

The language is English apart from the project title and abstract.

This Table aims to provide basic information about the organisation or initiative as a whole.

Title (in native language)	Land Workers Alliance
Title (in English)	
Editor's name and contact details (address, telephone, email)	Julia Wright Centre for Agroecology, Water and Resilience, Coventry University, UK j.wright@coventry.ac.uk
Coordinator name and contact details.	Deirdre Butterly, Membership Coordinator c/o Monkton Wyld Court Elsdon's Lane Monkton Wyld Nr Charmouth Dorset, DT6 6DQ info@landworkersalliance.org.uk
Partners' names and contact details	La Via Campesina https://viacampesina.org/en/
Start date	2013
Main sectors/focus	Training, campaigning, solidarity and media
Type of organisation (eg coop, network)	Union
Number of members	971 as of May 2018
Type of members	Farmers, growers and land-based workers
Operating level (local, regional, national etc)	Regional, National, international
Funding sources	Various non governmental – membership, crowd funding, grants
Total budget	Varys by year
Objectives of the initiative	To improve the livelihoods of our members and create a better food system for everyone
Description of main activities	Social Networks and Solidarity – We work to strengthen social networks and solidarity

	<p>between farmers, growers and land-based workers.</p> <p>Training and Exchange – We work to increase the skills and knowledge of our members and organise trainings, skill-shares and exchanges.</p> <p>Media and Advocacy – We work to improve the public understanding of the role that small and medium-scale agroecological farms play in creating a better food system.</p> <p>Campaigning and Lobbying – We work to create policy that supports the infrastructure and markets central to our members’ livelihoods</p>
Website	https://landworkersalliance.org.uk/
Links to other websites if appropriate	
Tick if audiovisual material provided	
Tick if project documents provided	

PRACTICE ABSTRACT 1

This summary should be as interesting as possible for farmers and other practitioners, using easy understandable language.

(Please repeat this template for each project or subproject that you would like to record)

Short title in English	Land Workers Alliance
<p>Short summary for practitioners in English on the (final or expected) outcomes (1000-1500 characters, word count – no spaces). This summary should at least contain the following information:</p> <ul style="list-style-type: none"> – Main results/outcomes of the activity (expected or final) Include successes such as impact (on policy/productivity/land management etc), effectiveness (have objectives been achieved?), sustainability (economic and environmental), and transferability (can it be adapted and adopted elsewhere?) – The main practical recommendation(s): including both entrepreneurial elements related to cost, productivity etc as well as how any challenges have been overcome. 	<p>The Landworkers’ Alliance (LWA) is a grassroots union of farmers, growers and land-based workers which grew out of the momentum and the spirit of the UK’s first Food Sovereignty Conference in 2012. It is a member-led union and is affiliated with La Via Campesina. Growing from 12 to 900 producer members over 5 years, we bring people together in solidarity, share knowledge, bring more people into farming, undertake political advocacy using our collective voice, and ensure that we dance at gatherings!</p> <p>We are truly farmer-led: policies need to come from members’ own experiences, and we only employ farmers as staff (we have 3 p/t employees). We have created concrete proposals to government such as the People’s Food Policy in the lead up to Brexit, and now politicians are interested (because our small farmers are surviving without subsidies ie on the free market) and we take them on study tours to visit farmers and customers. We have an impact because we are passionate, we bring a new energy into farming, and comprise a lot of young people who use social media. We target our communications to the individual people holding power, we study their backgrounds to ensure that our messages appeal to them. We also devolve by giving training to regional groups so that we have a vocal presence at regional level as well as national.</p>
Short title in <u>native language</u>	
Short summary for practitioners in <u>native language</u> (can be the language of the coordinator / one of the partners)	