

SESSION 4: DEVELOPING STRATEGIES AND AN ACTION PLAN

SOURCE: FAO-UPADI GUIDE ON “ELABORATION D’UNE VISION COMMUNE POUR
RENFORCER LA PERFORMANCE L’EQUITE ET LA GOUVERNANCE DE L’OP”.

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OBJECTIVES

By the end of the session participants shall:

- Engage in the identification of strategies and actions that will support the creation of a Plan of action for the organization

Matrix of the Action Plan (1/2)

| Component of performance | Actual situation | | Desired situation for the cooperative in 5 years' time | Strategies | Actions | Responsibility | Timeline |
|--------------------------|------------------|----------|--|------------|---------|----------------|----------|
| | Strengths | Problems | | | | | |
| Relevance | | | | | | | |
| Effectiveness | | | | | | | |
| Financial viability | | | | | | | |

Matrix of the Action Plan (2/2)

| Component of performance | Actual situation | | Desired situation for the cooperative in 5 years' time | Strategies | Actions | Responsibility | Timeline |
|------------------------------|------------------|----------|--|------------|---------|----------------|----------|
| | Strengths | Problems | | | | | |
| Motivation | | | | | | | |
| Material and human resources | | | | | | | |
| Governance and Management | | | | | | | |
| Enabling environment | | | | | | | |

Exercise

1. Form groups and nominate a rapporteur

Group 1 : relevance, governance/management/enabling environment

Group 2 : motivation, effectiveness/enabling environment

Group 3 : financial viability, human and material resources/enabling environment

2. Once finished discuss and note the strategies you can put in place in 5 year-time.
3. Discuss also relevant activities, responsibility and timeline that could be implemented during the first 12 months
4. Write the inputs on cards that will be put on the big matrix



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Questions?

Thank You for Your Attention!