

<b>Short title</b> <u>in English</u>	<b>The Farmers' Association Subotica</b>
<b>Country</b>	Serbia
<p><b>Short summary for practitioners</b> <u>in english</u> on the <u>(final or expected) outcomes</u> (1000-1500 characters, word count – no spaces).</p> <p>This summary should at least contain the following information:</p> <ul style="list-style-type: none"> <li>– Main <b>results/outcomes</b> of the activity (expected or final)</li> <li>– The <b>main practical recommendation(s)</b>: what would be the main added value/benefit/opportunities to the end-user if the generated knowledge is implemented? How can the practitioner make use of the results?</li> </ul> <p>This summary should be as interesting as possible for farmers/end-users, using <u>a direct and easy understandable language</u> and pointing out entrepreneurial elements which are particularly relevant for practitioners (e.g. related to cost, productivity etc). Research oriented aspects which do not help the understanding of the practice itself should be avoided.</p>	<p>The Farmers' Association Subotica (Udruženje Seljaka Subotica) is a peasant association of Subotica working within the province of Vojvodina in Northern Serbia.</p> <p>For the past 30 years, members of the association have been working collectively to take the interests of the peasants to those in power. Their role is advocacy, but not only. The association also provides information at their agro-information centre and in small associated centres around the north of Vojvodina to help farmers with their legal forms and paperwork.</p> <p>At the beginning the association organised conferences, meetings and workshops with peasants. After organising a successful protest for peasant rights that resonated with farmers all over Serbia, the association initiated a new line: education.</p> <p>The association began with a programme for small-scale stock breeders. It's a quality management system mainly for pigs and cattle.</p> <p>They then started and managed a rural development programme supported by the Environmental Protection Agency (EPA) and the World Bank.</p> <p>Among the numerous activities they have been taking care of, the association started the Flower Festival initiative in 2012. It is a four-day festival with the people who grow flowers in Serbia.</p> <p>Very good connections with other organisations in Hungary (Kislépték and Védegylet) have helped the association become part of the worldwide organisation of peasants.</p>